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MINUTES
PARKS AND RECREATION BOARD
City Hall, 385 S Goliad, Rockwall, TX 75087
Tuesday, February 5, 2019
6:00 PM

7 **Call To Order**

8 The meeting was called to order in the Council Chambers at 6:00pm by Park Board
9 Chairman Ray Harton with the following Board Members present: Fran Webb, Charles
10 Johnson, Peggy Maurhoff and Brandon Morris, Kevin Johnson. Larry Denny was absent.
11 Also present were Director of Parks and Recreation, Andy Hesser and Administrative
12 Secretary, Wendy Young, Recreation Superintendent, Andrew Ainsworth and Parks
13 Superintendent Travis Sales.

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15 **Open Forum**

16 Chairman Harton explained how Open Forum is conducted and asked if anyone in the
17 audience would like to come forth and speak during this time. There being no one wishing
18 to speak, Chairman Harton then closed the Open Forum.

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20 **Discuss and consider approval of minutes from January 3, 2019 Park Board meeting**
21 **and take any action necessary.**

22 The minutes from the January 3, 2019 Park Board meeting were provided to the Board for
23 their review. C. Johnson made a motion to approve the minutes. Webb seconded the motion
24 which passed by a vote of 5-0 (Harton abstained, Denny absent).

25
26 **Hear presentation from Mike Svetz of Pros Consulting regarding the athletic**
27 **feasibility study and take any action necessary.**

28 Mike Svetz with PROS Consulting came forth and introduced himself, indicating that
29 PROS will be developing what is essentially an athletic fields ‘master plan’ for the City of
30 Rockwall. It will help the city better understand supply and demand both today and fifteen
31 years from now. Mr Svetz went on to explain the process that will ensue pertaining to the
32 study, including its purpose and what results may be expected. Mr. Svetz indicated that
33 timing associated with completion of this study is estimated to be early to mid-summer.
34 Park Board took no action pertaining to this discussion.

35
36 **Discuss and consider Lake Pointe facility use agreement and take any action**
37 **necessary.**

38 Mr. Hesser explained that In July of 2018, the facility use agreement between the City of
39 Rockwall and Lake Pointe Church expired. This was originally a three year term including
40 any approved extensions. Since that time, staff had not received any communication
41 regarding a renewal of the agreement and had therefore assumed that Lake Pointe Sports
42 would not be offering a baseball program on City owned fields. On January 16, 2019, staff
43 meet with Brad Bassett of Lake Pointe Sports to hear a request for field usage for their
44 baseball program. Mr. Bassett has asked for an appointment with the Park Board to request
45 that the City enter into a new facility agreement for baseball field use.

47 Chairman Harton made a motion to continue Lake Pointe renewal based on availability of
48 fields. K. Johnson seconded the motion which passed unanimously.

49

50 **Discuss and consider formally adopting the Live Music Capital of North Texas Logo**
51 **and take any action necessary.**

52 In 2017, Texas legislature formally recognized Rockwall as the Free Live Music Capital
53 of North Texas. Prior to this formal designation, the City has used a logo to brand local
54 music events produced by the City as a benefit to its residents and visitors. The original
55 logo has been updated to include the font and color scheme adopted by the Go Outside and
56 Play branding efforts. The proposed logo also adds the word “free” to the original logo to
57 reflect the state legislature’s official designation. Staff is requesting that Park Board
58 consider recommending to Council that this updated logo be officially adopted and
59 subsequently trademarked to be used with future branding and marketing initiatives. A
60 copy of the updated logo is included for your review. K Johnson made a motion to approve
61 the logo, Chairman Harton seconded the motion which passed by a vote of 6-0 (Denny
62 absent).

63

64 **Adjournment**

65 There being no further business to come before the Board at this time, the meeting was
66 adjourned at 8:13 p.m.

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68 PASSED AND APPROVED BY THE PARK BOARD OF THE CITY OF ROCKWALL,
69 TEXAS, this 5th day of March 2019.

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Ray Harton, Park Board Chairman

ATTEST:



Wendy Young, Administrative Secretary