



City of Rockwall
The New Horizon

AGENDA
REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD
Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087
Tuesday, October 24, 2017
6:30 P.M.

1) CALL MEETING TO ORDER

2) DISCUSSION/ACTION ITEMS

- i. Approval of the August 15, 2017 MSAB meeting minutes, presented by Sarah Freed, Board Secretary.
- ii. Event update: Rib Rub Run & Roll, Saturday, October 7th, Scare on the Square, Saturday, October 28th, Shop Small Saturday, November 25th and Night Owls, presented by Claudette Hatfield and a representative from the Rockwall Downtown Association.
- iii. Follow up discussion from the September “Drink Tank” meeting sponsored by the Rockwall Downtown Association, presented by Daniel Nichols.
- iv. Discuss and consider adding the following items to the board’s annual work plan: establishing selfie spots throughout the district, targeting and courting businesses to support the downtown mixed use concept, presented by Daniel Nichols.
- v. Discussion and possible action related to the installation of an outdoor speaker system piping music throughout the district, presented by Evan Matteson.

3) MAIN STREET MANAGER’S REPORT

- i. *Main Street District Activity*
- ii. *Texas Main Street*
- iii. *Project Status Report*
- iv. *Upcoming Events/Announcements*

4) ADJOURNMENT

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary’s Office at (972) 771-7700 or Fax (972) 771-7727 for further information.

I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 6:30PM, Saturday, October 21, 2017 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.