



City of Rockwall  
*The New Horizon*

\$50.00 Fee

## CITY OF ROCKWALL *Banner Permit Application*

**Business Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** Rockwall **State:** Texas

**Applicant Name:** \_\_\_\_\_ **Applicant Phone:** \_\_\_\_\_

**Applicant E-mail Address:** \_\_\_\_\_

**Banner Start Date:** \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

### **Banner Sign Requirements**

- Banners shall not exceed sixty (60) square feet in area.
  - The placement of banners shall meet the terms of this ordinance and shall be maintained during the entire time they are erected.
  - Banners are required to be permitted by the Sign Inspector prior to installation
  - Establishments will be permitted for no more than one (1) banner at a time and additional banner permits for the same location will not be issued for a period of thirty (30) days from the expiration date of the previous permit.
  - Banners shall advertise specific onsite special events, product, or commodity promotions or grand openings or shall provide leasing information. Banners will not be used for general advertising purposes.
1. **Grand Opening Banner** – May be used for a period of up to thirty (30) days any time after the issuance of a Certificate of Occupancy. Businesses may only use this provision one (1) time.
  2. **Coming Soon Banner** – May be used prior to the issuance of a Certificate of Occupancy, for a period of up to sixty (60) days.
  3. **Change of Business Banner** – A “Name Only” banner may be used for a period of up to thirty (30) days after a sign permit has been applied for and while a new sign is being made.
  4. **Going Out of Business Banner** – May be used for a period of up to sixty (60) days before the closing of a business. Businesses may only use this provision one (1) time.
  5. **30 Day Banner**- May be used for a period of up to thirty (30) days.
- Banners must be attached to the building or to an existing sign.

**Applicant Signature:** \_\_\_\_\_

**Permit Expires** \_\_\_\_\_ **Next Permit Availability Date** \_\_\_\_\_

**Approved:** \_\_\_\_\_ **Disapproved:** \_\_\_\_\_ **Sign Inspector** \_\_\_\_\_