



City of Rockwall
The New Horizon

AGENDA
REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD
Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087
Tuesday, October 18, 2016
6:30 P.M.

1) CALL MEETING TO ORDER

2) APPOINTMENTS

- i. Appointment with members from the Rockwall Old Town Shoppes business association for discussion related to the following events:
 - Brew 2 Event Summary – October 1, 2016*
 - Hometown Farm to Feast – October 23, 2016*
 - Shop Small Saturday- November 26, 2016*
 - Hometown Christmas – December 3, 2016*

3) DISCUSSION/ACTION ITEMS

- i. Approval of September 20, 2016 advisory board meeting minutes, presented by Sarah Freed, Board Secretary.
- ii. Discussion related to the mission and vision statements for the Rockwall Main Street program, as well as the 10 Criteria Annual Report, presented by Bethany Browning, Main Street Manager.
- iii. Discussion and possible action related to light pole banner designs, presented by Evan Matteson, Board Chair.

4) MAIN STREET MANAGER'S REPORT

- i. *Main Street District Activity*
- ii. *Texas Main Street*
- iii. *Upcoming Events/Announcements*

5) ADJOURNMENT

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (972) 771-7700 or Fax (972) 771-7727 for further information.

I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 6:30PM, Saturday, October 15, 2016 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.