



City of Rockwall  
*The New Horizon*

## **MINUTES**

SPECIAL MEETING OF THE ART COMMISSION  
Council Chamber Conference Room, 385 S. Goliad, Rockwall, TX 75087  
March 21, 2016  
10:00 A.M.

### **1. CALL MEETING TO ORDER/WELCOME**

A quorum of members was present to call the meeting to order at 10:02 A.M. Present were Commission Chair, David Sweet and commission members: Doug Agee, Betty Jean Hoaglund, Kathleen Morrow and Jane Braddock (by phone). Staff member, Bethany Browning, Community Relations Manager, and guest artist, Jeff Rife, were also present.

### **2. DISCUSSION/ACTION ITEMS**

#### **A. Discussion and possible action regarding approval of the Art in Public Places Master Plan.**

Commission members requested the following change be made in the Insurance Requirement section of the plan: change wording to reflect that an artist does not have to obtain/show proof of insurance in order to make application/submit qualifications, rather within 15 days of a signed contract. Commissioners requested, if possible, review and approval of the Master Plan be placed on the April 4<sup>th</sup> City Council agenda. No other changes were recommended. Chairman Sweet made a motion to approve the Master Plan to include the above wording change as well as legal review of the entire document. Commissioner Morrow seconded the motion. All other members were in favor, motion passed 5-0.

#### **B. Discussion and possible action regarding proposed PR projects in conjunction with the Celebrate Downtown Rockwall event scheduled for Saturday, April 16<sup>th</sup>.**

Commissioners discussed creating a coloring page to pass out to children at the event. Commissioner Morrow stated she would ask Ebby Halliday to sponsor the printing cost for 1,000 copies. Coloring sheets can be passed out from the information booth as well as from individual businesses.

#### **C. Discussion regarding downtown mural projects.**

Mr. Jeff Rife attended the meeting and answered questions related to a proposed mural project.

- Mr. Rife stated he could modify the letters in Rockwall to reflect the historic downtown area.
- Regarding prep of the plaster wall surface, he recommended patching vs. grinding. He stated prepping of the wall would be completed by himself and his contractor.
- Installation would involve power washing and priming of the wall. The paint would be graffiti resistant and guaranteed not to fade for at least 5-8 years. Overspray would not be an issue and people are welcome to watch.
- The mural would be painted by projection and estimated time for completion is 2-3 days.

- Mr. Rife also provided a pamphlet with additional locations for consideration of future murals and the incorporation of a "mural walk". He said it was a tourism draw and would generate additional foot traffic to the downtown area.

**D. Updates related to potential Art in Public Places projects.**

There was no discussion related to future Art in Public Places projects.

**ADJOURNMENT**

The meeting was adjourned at 11:20 A.M.

PASSED AND APPROVED BY THE ART COMMISSION OF THE CITY OF ROCKWALL, TEXAS,  
this 11th day of April 2016.



David Sweet  
Art Commission Chairman

ATTEST:

Mr. Browning, C. R. McGr.  
Name Title